

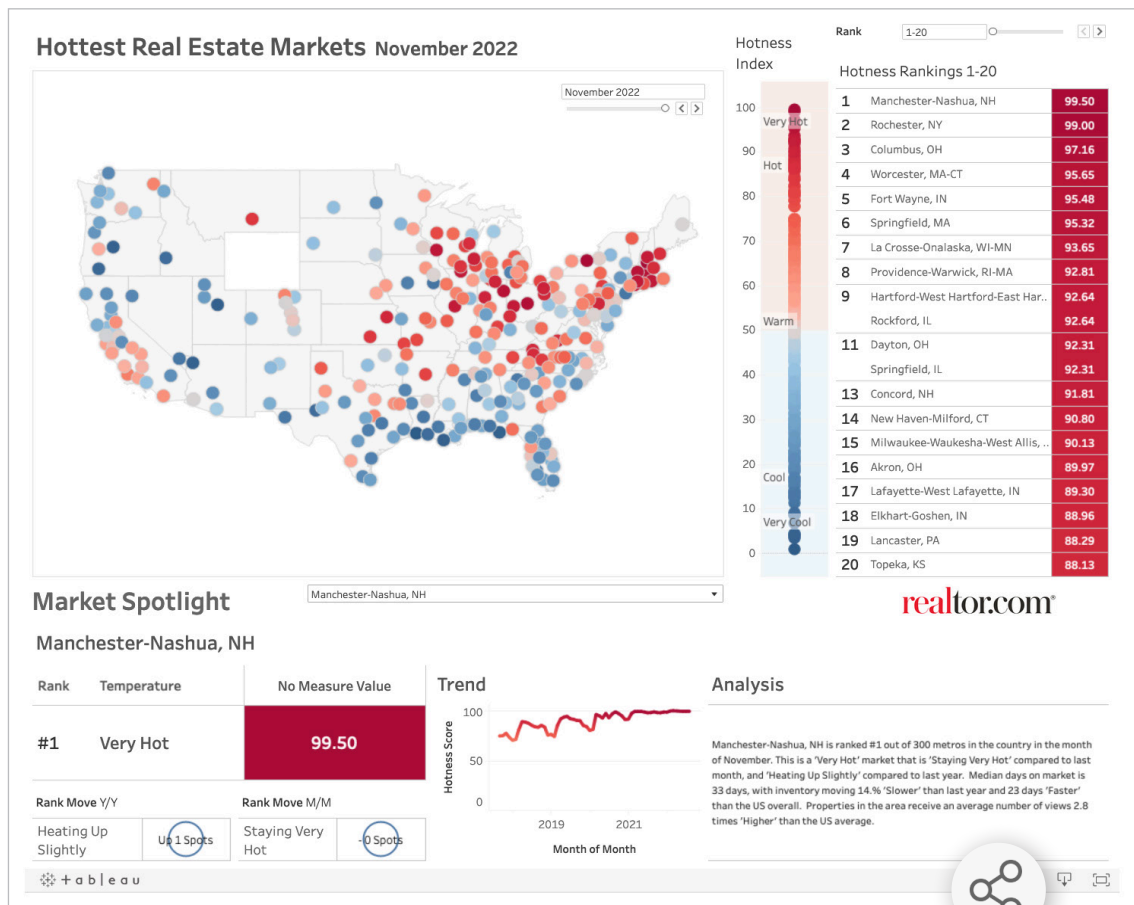
Sharing assets from realtor.com/research

There are many ways to insert the interactive widget on your site or share the content as static snapshots. This section covers the different methods and how to get in touch with the economic research team for more details/troubleshooting.

Please attribute to Realtor.com® Economic Research (or shortened to Realtor.com in cases where space is limited) when using our housing data, research, and insights, inclusive of the visual elements covered in this document, across realtor.com/research and from related content posted to news.move.com. In use on digital properties, please include a link to realtor.com/research.

Sharing widgets, links and PDFs

Example:

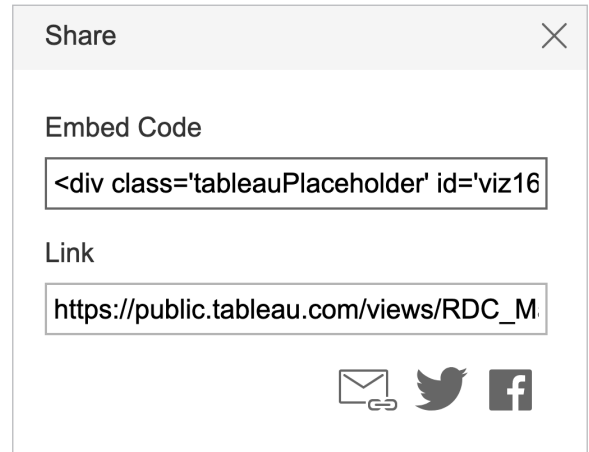


Instructions: Each interactive widget has a 'Share' button at the bottom right.



Placing a widget on your site via embed code

Instructions: Copy the text in the 'Embed Code' to insert the widget into your webpage. In most cases, the embed code can be easily inserted in the body of the html on your webpage. Please work with your technical team for full integration and placement. Please follow standard verification and quality assurance protocols with your technical team to test the proper display of the interactive data widget on your site.



Sharing a link

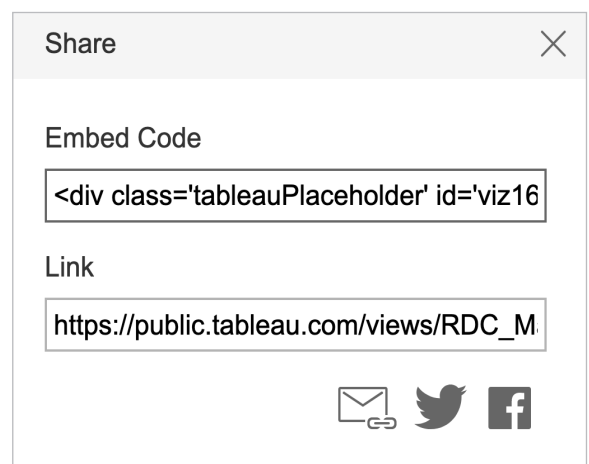
Instructions: One of the easiest and best ways to share a direct link to the widget is to copy the url from that report's page on realtor.com/research.

Example: This link will take users directly to the section on the Realtor.com® Research Portal.

<https://www.realtor.com/research/reports/hottest-markets/>

The above method is the preferred means of sharing. Alternatively, the link under the 'Share' button will take users to the widget hosted on the Realtor.com Tableau Public account.

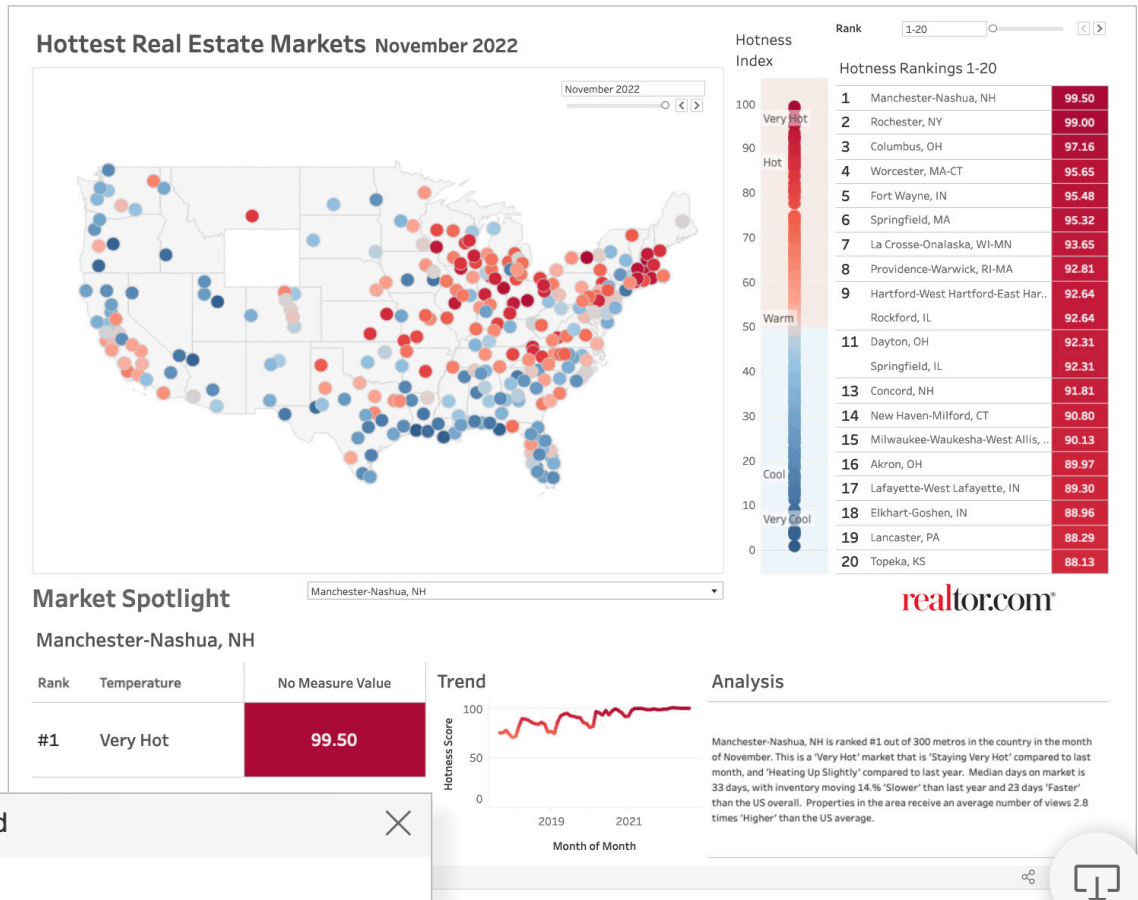
Example: [https://public.tableau.com/
views/RDC_MarketHotness_Metro/
MarketHotnessbyMetro?:embed=y&:toolbar=n&:embed_
code_version=3&:loadOrderID=0&:display_
count=y&:publish=yes?:embed%3Dy&:origin=viz_share_link](https://public.tableau.com/views/RDC_MarketHotness_Metro/MarketHotnessbyMetro?:embed=y&:toolbar=n&:embed_code_version=3&:loadOrderID=0&:display_count=y&:publish=yes?:embed%3Dy&:origin=viz_share_link)



 Sharing an image/pdf

Instructions: The 'Download' button provides an option to:

- a) download a .PNG image



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Select your file format.

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- Data
- Crosstab
- PDF
- PowerPoint
- Tableau Workbook

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b) Generate a custom .PDF document by selecting from available options. We recommend Automatic scaling option to ensure the whole view is captured for your selected page size and orientation.

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Image

Data

Crosstab

PDF

PowerPoint

Tableau Workbook

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Scaling

Automatic

Page Size

Letter

Orientation

Portrait

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Technical Notes

Embedding custom views: The default embed code will display the default widget view. It is also possible to create custom embed code for custom views. For example, if a particular filter is applied, or a specific area of the map is zoomed in, the 'Share' button will show two options: 'Current View' and 'Original View'. Select the 'Current View' embed code to embed that custom view. Select the 'Original View' embed code to embed the default view.

Share

Current View Original View

Embed Code

<div class='tableauPlaceholder' id='viz16

Link

https://public.tableau.com/shared/NJ3MC

Troubleshooting

The widget loads on the page with no error, but the view is partial or cutoff.

This is likely due to fixed dimensions or dimensions that don't fit your page's format.

The widget doesn't load on the page and no error appears.

This is likely due to web instance restrictions or specific plug-ins interfering with the embedded widget. Please check with your web administrator for more details.

The widget loads on the page but an error window appears.

While rare, there may be times when the host server is busy and the interactive widget may not load properly, resulting in an error window. Refreshing the page should fix this error.

The widget loads properly on the page but it takes too long to load/update.

All of our interactive widgets are designed to load/update in under a few seconds. If it's the first time they are loading on a device, it's possible for them to take a few extra seconds to load, but subsequent loads should be faster.

Ideas and feedback

You can reach us with feedback and content suggestions at: economics@realtor.com

Please note: We may not be able to answer every email due to volume. All of your input will be taken into consideration and is very much appreciated.